



FOR IMMEDIATE RELEASE
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NEW WHATABURGER RESTAURANT GOING UP IN SAND SPRINGS

WAB Venture buys parcel west of Tulsa with plans to open by fall

SAND SPRINGS, Okla. – Whataburger franchisee WAB Venture Inc. will close Wednesday on a parcel near the Arkansas River. The company plans to build the city’s first Whataburger and open it by the fall of this year.

The restaurant, located at 512 Morrow Road, is just the third Whataburger outside of the greater Tulsa area. It would be the 13th for WAB, which owns and operates Whataburger restaurants across Arkansas and eastern Oklahoma.

“We have witnessed the positive response from communities upon the arrival of a Whataburger, and we are excited to introduce the brand’s fresh, bold flavors to our new Guests in Sand Springs,” WAB Venture Director of Operations Joe Martin said. “We have carefully chosen a prime location and are planning a restaurant that will embody the spirit of Sand Springs and provide the community with a place they can call their own.”

Last week, WAB opened its newest location in Pryor, northeast of Tulsa. WAB employs at least 100 people at all its locations and will likely need 100 to operate the restaurant in Sand Springs.

Martin announced that the recruitment process for the local restaurant will commence in the following weeks. The establishment will require Managers, Team Leaders, and Team Members. Those interested in joining the Sand Springs Whataburger team or seeking more information about Whataburger’s competitive benefits and salaries, excellent prospects for career growth, and other employee resources for personal development are encouraged to visit www.wabjobs.com.

About Whataburger

Whataburger is the hometown hamburger place that hasn’t compromised. We serve bold flavors and original recipes made to order, just like you like it, and pride ourselves on extraordinary hospitality and meaningful connections in our communities. That’s what’s led fans to Whataburger since Harmon Dobson served our first customer in 1950. Headquartered in San Antonio, we’ve stayed close to our roots while building sales of more than \$3 billion annually across our 14-state [footprint and more than 970 locations](#). Even with our exceptional menu, we know that people make the difference at Whataburger. That’s why we’re a national 2023 Top Workplaces award winner. Want to become part of our orange spirit? Apply to become a Family Member (what we call our employees) at whataburger.com/careers. Just hungry for a great meal? Download our app on [ios](#) or [android](#) to order ahead. Shop Whataburger branded merchandise and selected sauces including our famous Fancy and Spicy Ketchup at WhataStore.com and find Whataburger original-recipe products in [grocery stores](#). See our [press kit](#) for a list of locations, fun facts, milestones and other company information.

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